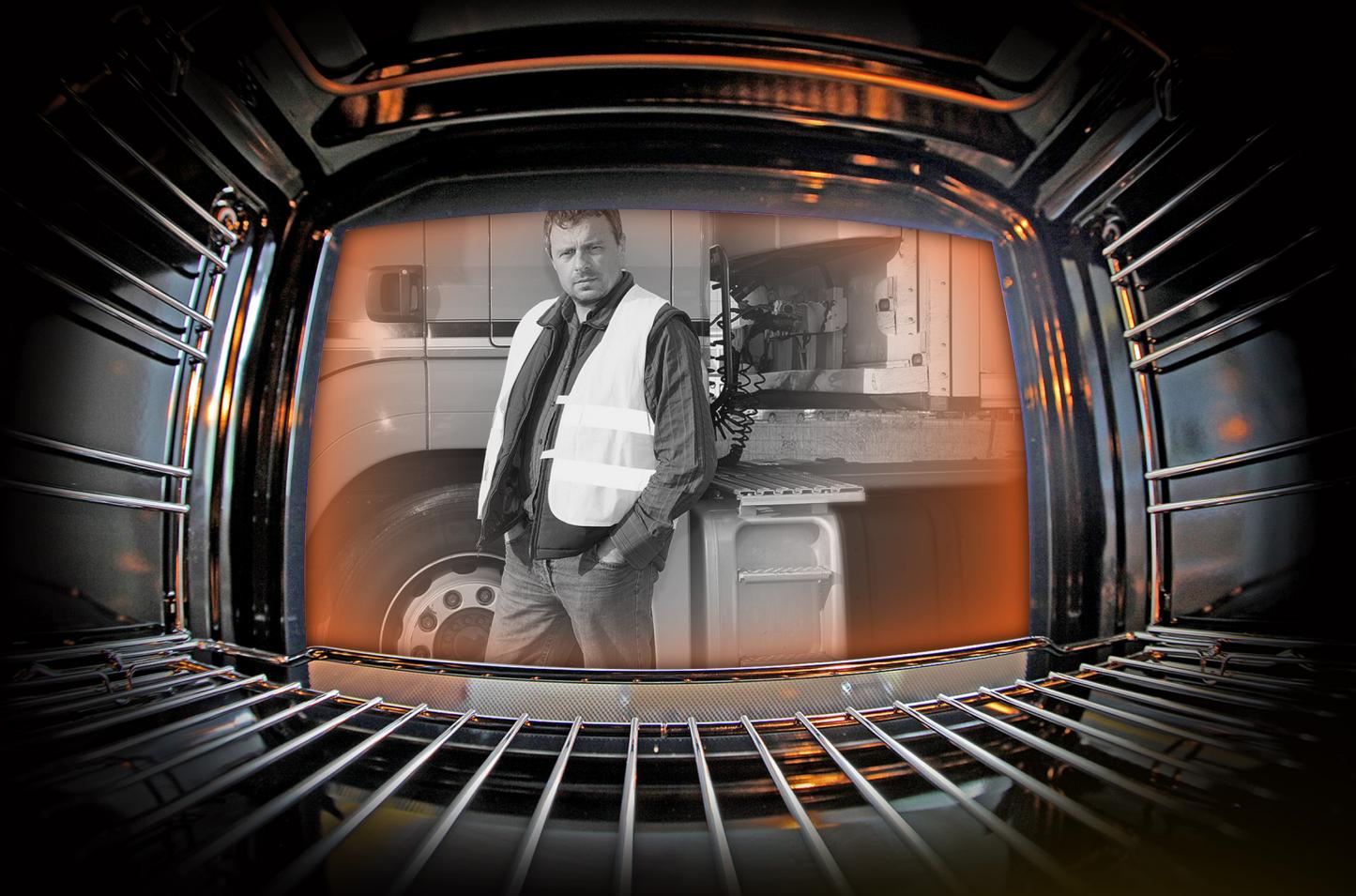


Battery Box or Oven

[Can Your Fleet Stand the Heat]



Win the fight with FAHRENHEIT® against downtime and emergency repair
THE ONLY BATTERY WITH THERMAL SHIELDING TECHNOLOGY

Fahrenheit® technology not only protects from the heat, it extends life under extreme conditions. Special innovations enable the battery to provide a longer cycle service life.

**FAHRENHEIT CYCLES 50% LONGER
IN EXTREME HEAT TESTING***

Fahrenheit is tough enough to handle the extraordinary conditions where ordinary batteries give up and quit.



LEARN MORE ABOUT WINNING THE FIGHT
SSBFAHRENHEIT31.COM

oreillyauto.com



DEDICATED TO THE PROFESSIONAL

WHO TURNED UP THE HEAT?

The name of today's game is fuel economy and emissions control. Air is redirected to help the vehicle achieve better aerodynamics to save on fuel. Battery boxes that had minimum ventilation to start are now having their airflow reduced to create less drag on the vehicle.

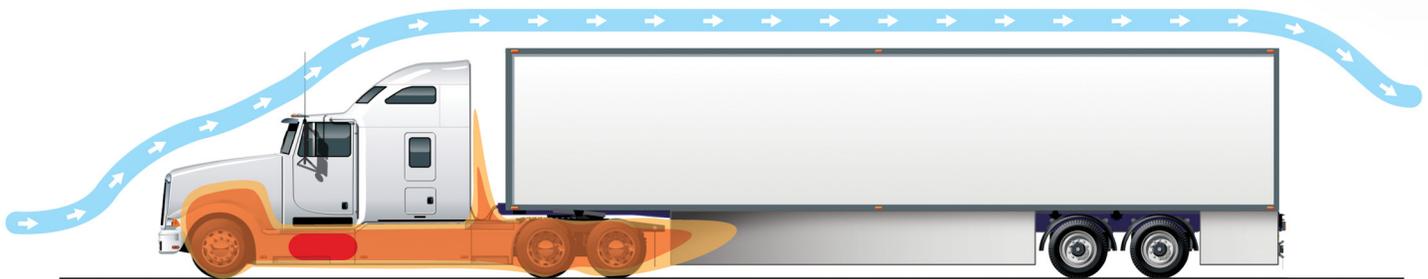
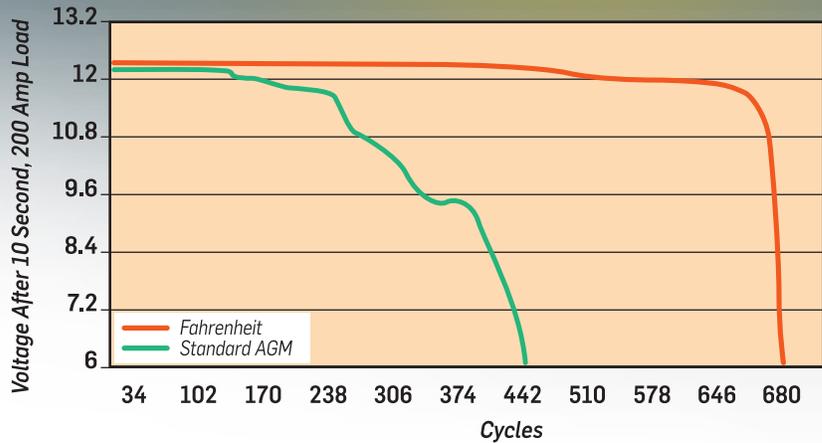
These boxes have been recorded to reach over **140°F** and the temperatures keep on rising. The battery bank is positioned close to exhaust systems or other heat generating items. For ordinary batteries, this means nothing but TROUBLE.



PUTTING HEAT TOLERANCE TO THE TEST

***Extreme heat FAHRENHEIT Group 31 testing results in 50% MORE LIFE CYCLES:**

FAHRENHEIT®
vs.
Standard AGM
J2801 testing @ 167°F



→ Cooling airflow Area of heat buildup Typical battery box location



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